

All the pleasure of water skiing... while being kind to nature.

# Cableski & Wakeboard



# iww

*International Waterski & Wakeboard Federation*

# International Waterski & Wakeboard Federation



IWWF is made up of three world regions (*93 member countries*) :

- Pan American (*50,000 members - 19 million skiers*)
- Asian Australasian (*27,000 members - 5 million skiers*)
- EUROPE, AFRICA  
80 000 members - 6 million skiers

Water-skiing has been included in The World Games since their inception, and wakeboarding since 2001.

## International Waterski & Wakeboard Federation (IWWF)

ARGENTINA - AUSTRALIA - AUSTRIA - BARBADOS - BELARUS - BELGIUM - BERMUDA  
BOTSWANA - BRAZIL - BRUNEI DARUSSALAM - BULGARIA - CAMBODIA - CANADA - CHILE  
CHINESE TAIPEI - COLOMBIA - COSTA RICA - CROATIA - CUBA - CYPRUS - CZECH REPUBLIC  
DENMARK - DOMINICAN REPUBLIC - ECUADOR - EGYPT - FIDJI - FINLAND - FRANCE  
GEORGIA - GERMANY - GHANA - GREAT BRITAIN - GREECE - GUADELOUPE - GUATEMALA  
GUYANA - HONG KONG CHINA - HUNGARY - INDIA - INDONESIA - IRAN - IRAQ - IRELAND  
ISRAEL - ITALY - IVORY COAST - JAMAICA - JAPAN - JORDAN - KOREA - LATVIA - LEBANON  
LITHUANIA - LUXEMBOURG - MALAYSIA - MARTINIQUE - MAURITIUS - MEXICO - MONACO  
MONTENEGRO - MYANMAR - NAMIBIA - NETHERLANDS - NEW ZEALAND - NORWAY  
PALESTINE - PAPUA NEW GUINEA - PARAGUAY - PEOPLE'S REPUBLIC OF CHINA - PEOPLE'S  
REPUBLIC OF KOREA - PERU - PHILIPPINES - POLAND - PORTUGAL - PUERTO RICO - RUSSIA  
SERBIA - SINGAPORE - SLOVAKIA - SLOVENIA - SOLOMON ISLANDS - SOUTH AFRICA - SPAIN  
SWEDEN - SWITZERLAND - THAILAND - TURKEY - U.S.A. - UKRAINE - UNITED ARAB EMIRATES  
URUGUAY - VENEZUELA - VIETNAM - ZAMBIA - ZIMBABWE



# Welcome to IWWF



It is very encouraging to see such great interest in creating new Cableparks in all parts of the World. The fast development and growth of Cable waterskiing and wakeboarding is caused by the increased demand for new leisure activities, especially by young people.

Outdoor activities become more and more part of our life style and Cableways offer a lot of fun, action and recreation to everyone who likes to be active. It is an inexpensive and safe sport.

To slide on the water and to perform jumps and turns on a board or on skis has become in the last ten years a popular trend sport and the number of regular users is rapidly increasing.

Many City municipalities have recognized the benefit and value of a Cablepark. It is easy to create and does not encumber the environment. Compared to many other sports facilities the installation costs are relatively low and with a proper management the return on investment is impressive.

The International Waterski & Wakeboard Federation has created a special Cable Development Committee and its members are at your disposal for information and to give advice.

## Kuno RITSCHARD

President IWWF



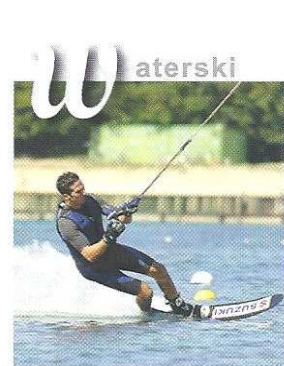
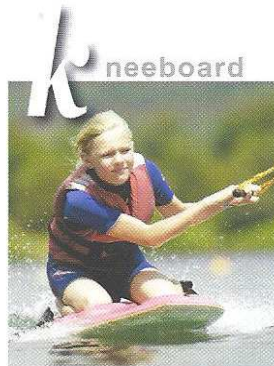
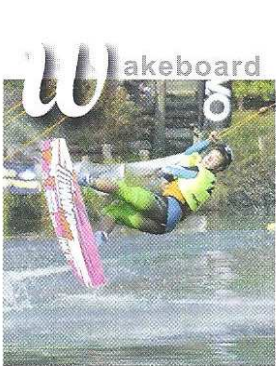


Cableski in a natural environment

## A sporting activity which is open to everyone

Installed on open expanses of water (*surface area at least 2 hectares/ 4.5 acres, at least 300 meters long if possible, 100 meters wide and 1.20 meters deep*), cableski courses blend in perfectly with the landscape.

The main cable, which travels continuously, is capable of towing simultaneously up to 12 different skiers at speeds from 20 to 58 km/h.



## Activities

### General public

Beginners or occasional skiers,  
youngsters, families...

### The sportsmen

sportsmen of Boardsports

- surfers
- kite surfers
- wind surfers
- wake boarders
- snow boarders
- free riders
- Bmx
- roller

### Athletes

Boarders, skiers

Evenments  
Animations  
Shows

www

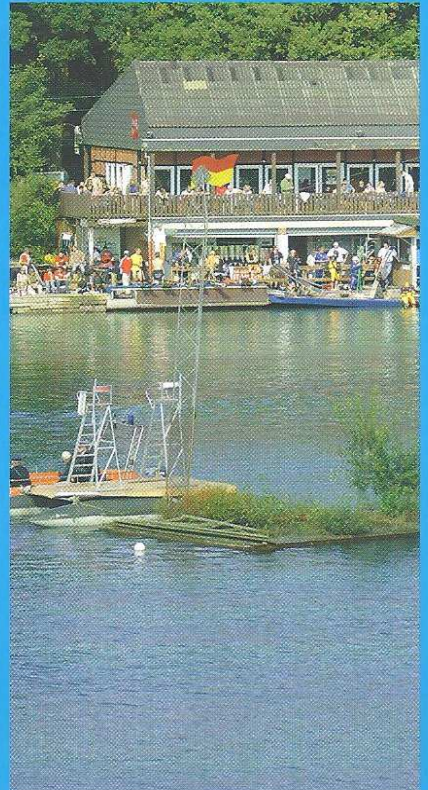


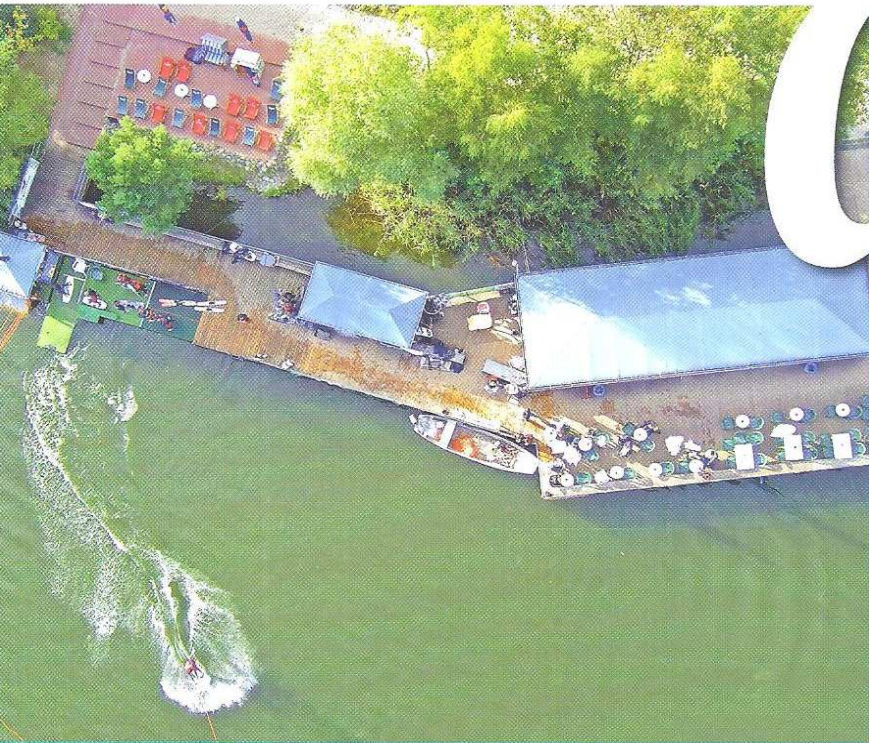
# Cableski

an additional entertainment factor

With a theoretic capacity (at 36km/hour) of 360-400 departures an hour and a potential maximum number of 4,000 rides a day, cableski helps boost tourist and visitor numbers, benefiting local shops and tourist accommodation.

Training sessions by teams and high-level athletes make cableski a source of entertainment.

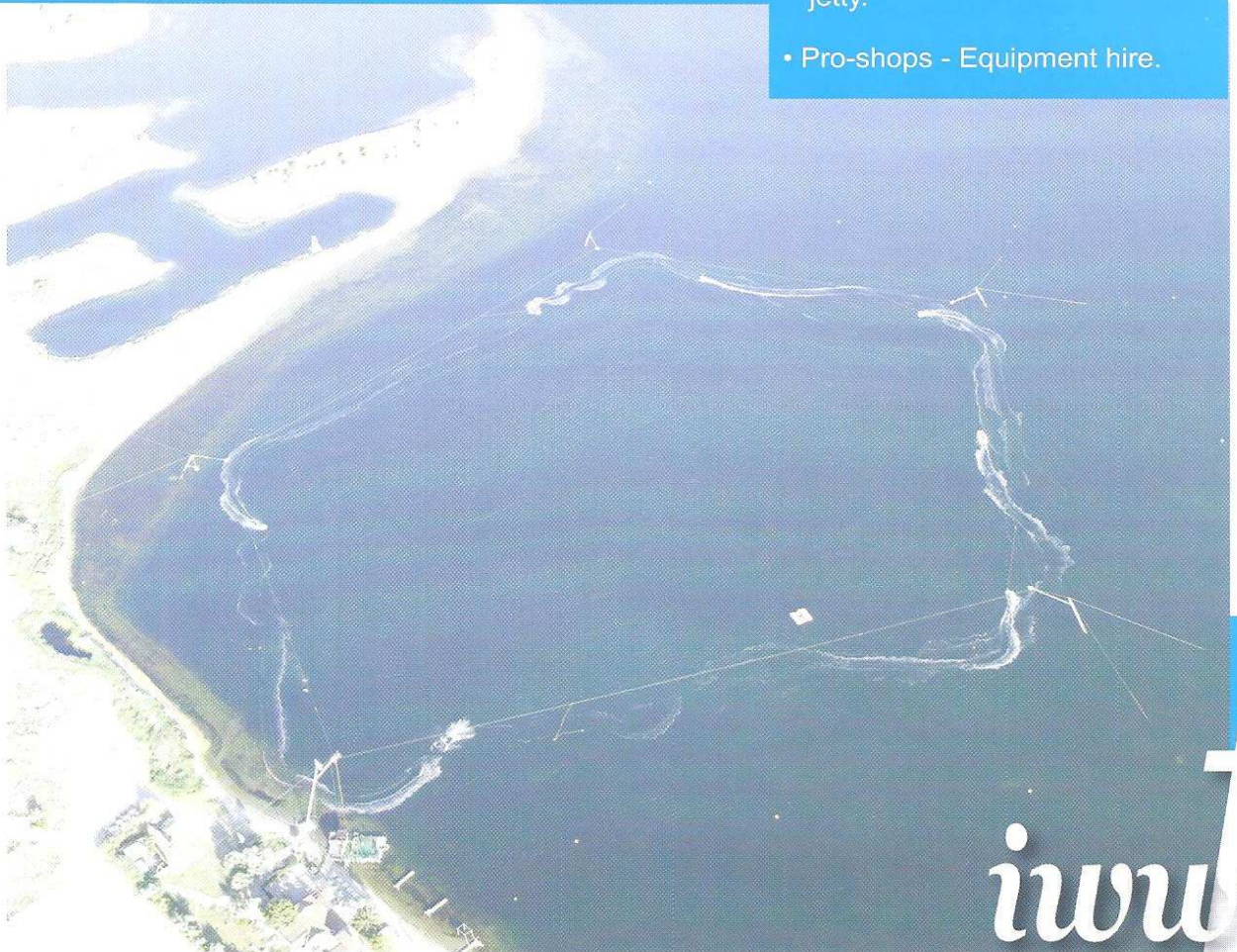




# a uxiliary facilities

On the shore close to the cableski course, spectator facilities for shows, cableski demonstrations and competitions.

- Snack-bar – Restaurant  
Sanitary infrastructure  
(changing rooms, toilets,  
showers).
- Technical room and starting  
jetty.
- Pro-shops - Equipment hire.



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# Cableski course



Easy to install (on natural or artificial lakes, rivers, sea). Subject to local regulations :

- **Economic issues :**

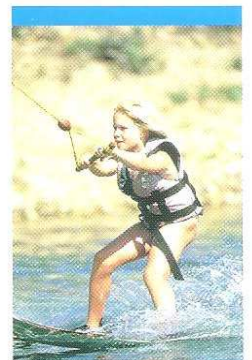
- Attractive rates which encourage people to practice cableskiing as an individual or group sport.

- **Technical issues :**

- Adjustable tow speeds - No wake – for a smooth easy ride
- Overhead towing – easier for skiers to keep their balance.

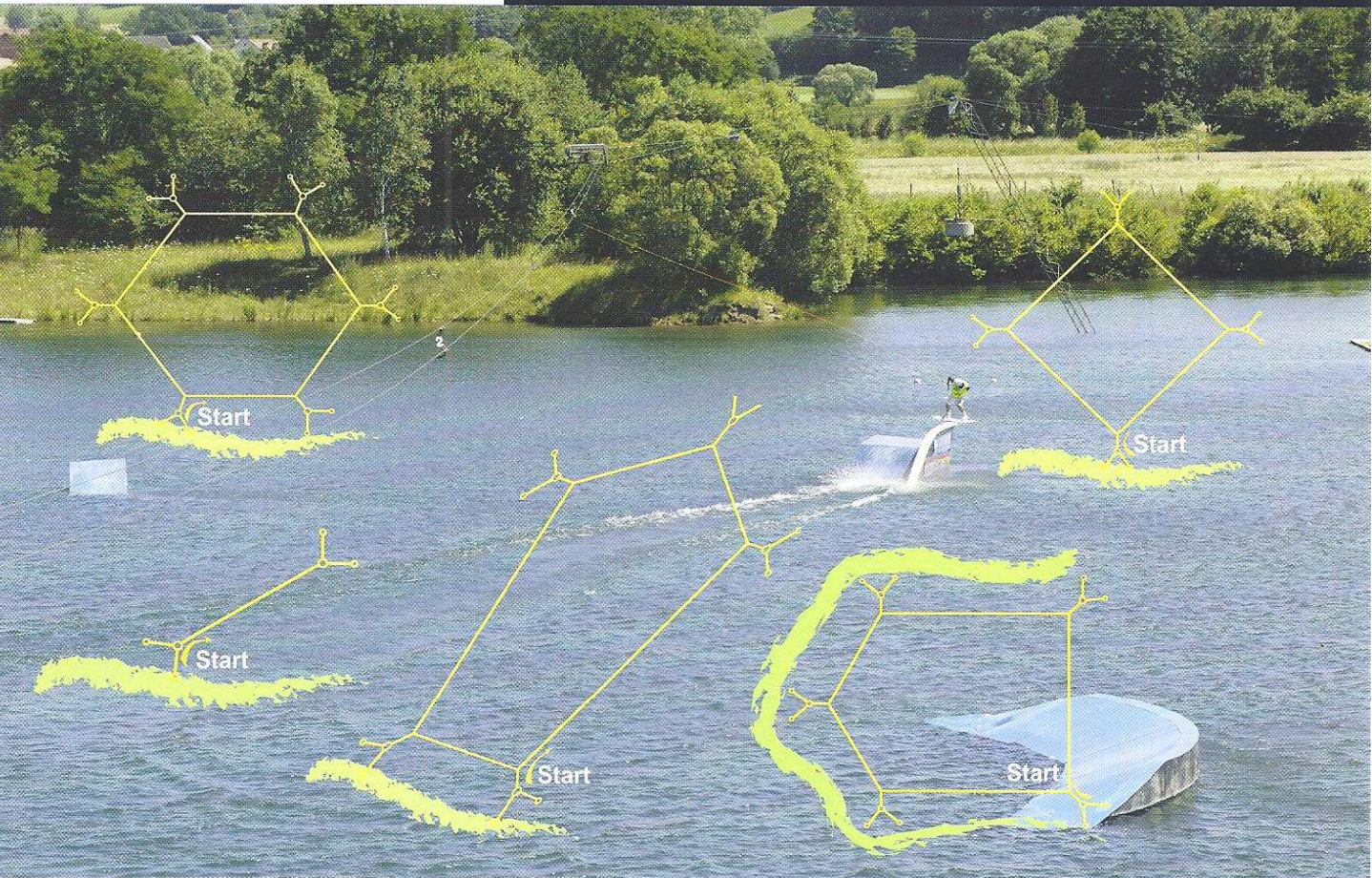
- **Security issues :**

- Close to shore (*easy to return to starting point*)
- Fixed trajectory
- Protective jacket obligatory.





# Suitable for any open



expanse of water

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# The world of cableski



An easy, environmentally-friendly  
sport that's open to everyone



- Cable pulled by an electric motor :  
Respects the purity of the water and air (*no fuel, odour or water pollution*).
- Improves the oxygen content of the water (*to the delight of anglers*) – the continuous coming and going of skiers churns the surface of the water.
- Facilities blend in perfectly with the landscape.



# The world of cableski



## An activity for all year round

- Suitable for everybody and requiring no special physical skills, cableskiing is open to all age groups (*including young children*).
- A leisure centre set up around a cableski course fosters family and sports activities as well as the development of sports clubs.
- Plenty of potential for organising water shows (*demonstrations*) and sports competitions, attracting athletes and spectators.



## A simple and profitable business model

### RECEIPTS

- Cableski rides
- Equipment hire
- Auxiliary receipts (*bar, snacks, hire*)

### COSTS\*

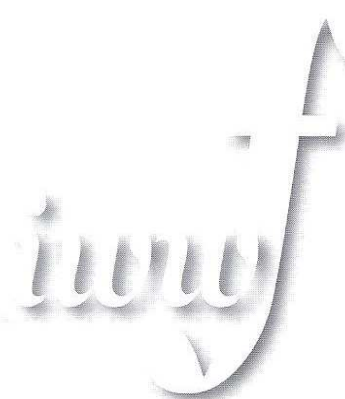
- Fixed
- Variable (*60% of total*) depending on visitor numbers

*\*costs under control*

• Breakeven attained after only a few months (*low maintenance costs*).

• Large return on investment.

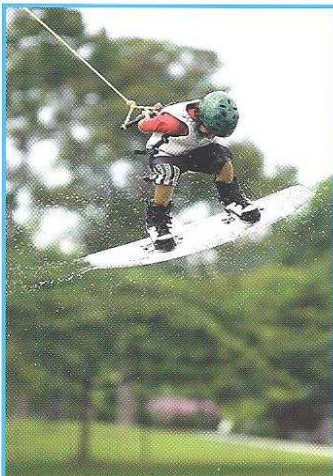
• Auxiliary income (*restaurant, pro shop*) more than 50% of receipts.



# The world



Departures every  
10 seconds



## An easy sport thanks to:

- Adjustable tow speed
- No wake – for a smooth easy ride
- Overhead towing – easier for skiers to keep their balance
- Close to shore – easy for skiers to swim back if they fall
- Fixed trajectory – easy to supervise

*Numerous possibilities for school activities.*

# of cableski

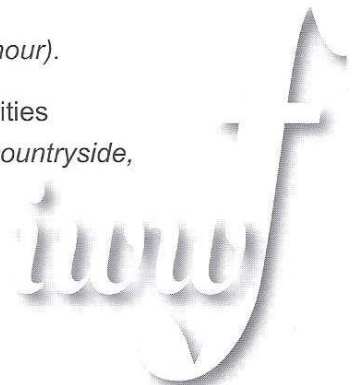


## Highly cost-effective

Very low costs for skiers (*average rate: 10 euros per hour*).

Lakes are often a major cost factor for regional authorities (*maintenance, conservation of lake and surrounding countryside, supervision, etc.*).

**Cableski – a profitable and environmentally-friendly solution.**





# *International Waterski &*





*& Wakeboard Federation*



# RIXEN

## Cableways

### Innovation out of passion

⊗ The invention of the water ski cableway by Bruno Rixen 50 years ago allowed the general public access to water ski sports for the first time.

From this day forth we have been accompanying this discipline and providing the impulses for the present and the future through our constant technical advancements.

Due to Rixen cable parks, wakeboarding could develop to become the trend sport it is today. Our innovations of the last few years, such as among others the first mobile double-mast system, which has opened up new fields of application both to riders and operators due to its little space requirement, are trendsetting for the development of wakeboarding.

This passion for wakeboarding and the urge for perfection are our daily drive and our motivation as global market leader.

See you on the water!

### Innovation par passion

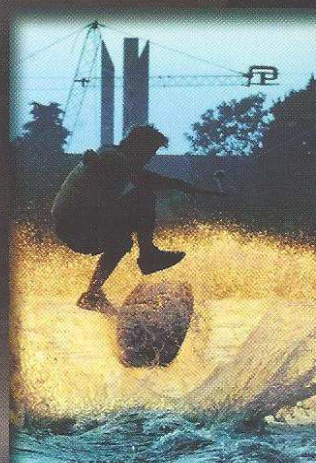
⊗ L'invention du téléski nautique par Bruno Rixen il y a 50 ans, permet pour la première fois à une large partie de la population d'accéder au sport nautique.

Nous accompagnons le sport à partir de ce jour et nos innovations techniques continuent à donner des impulsions pour le présent et le futur.

Les Cableparks Rixen ont permis au Wakeboarding de devenir un sport à la mode. Nos innovations des dernières années jouent un rôle précurseur. Prenons l'exemple du système mobile à 2 pylônes: Grâce au peu de place dont nécessite cette installation, de nouvelles possibilités d'utilisation s'offrent aux riders et aux gérants, permettant ainsi le développement du Wakeboard.

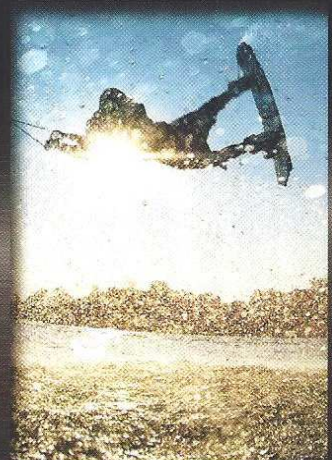
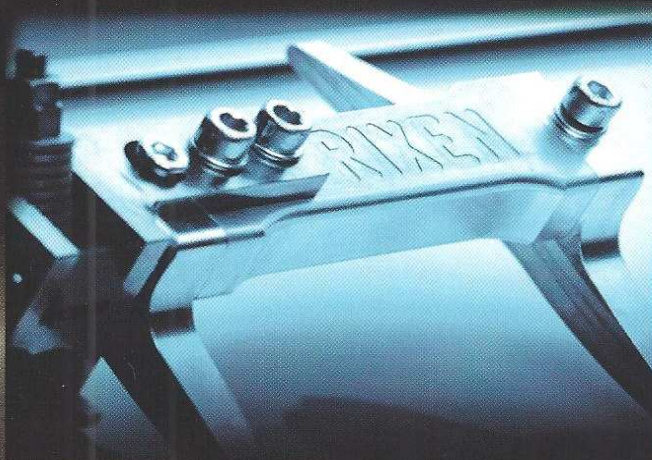
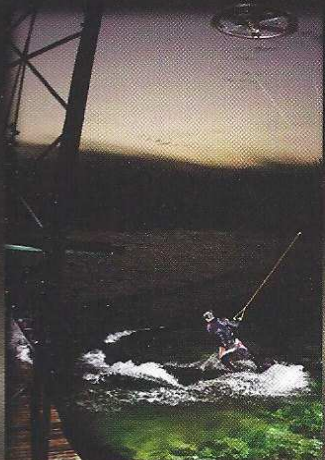
Cette passion pour le Wakeboard et le besoin de perfection nous encouragent tous les jours et sont notre motivation en tant que leader mondial.

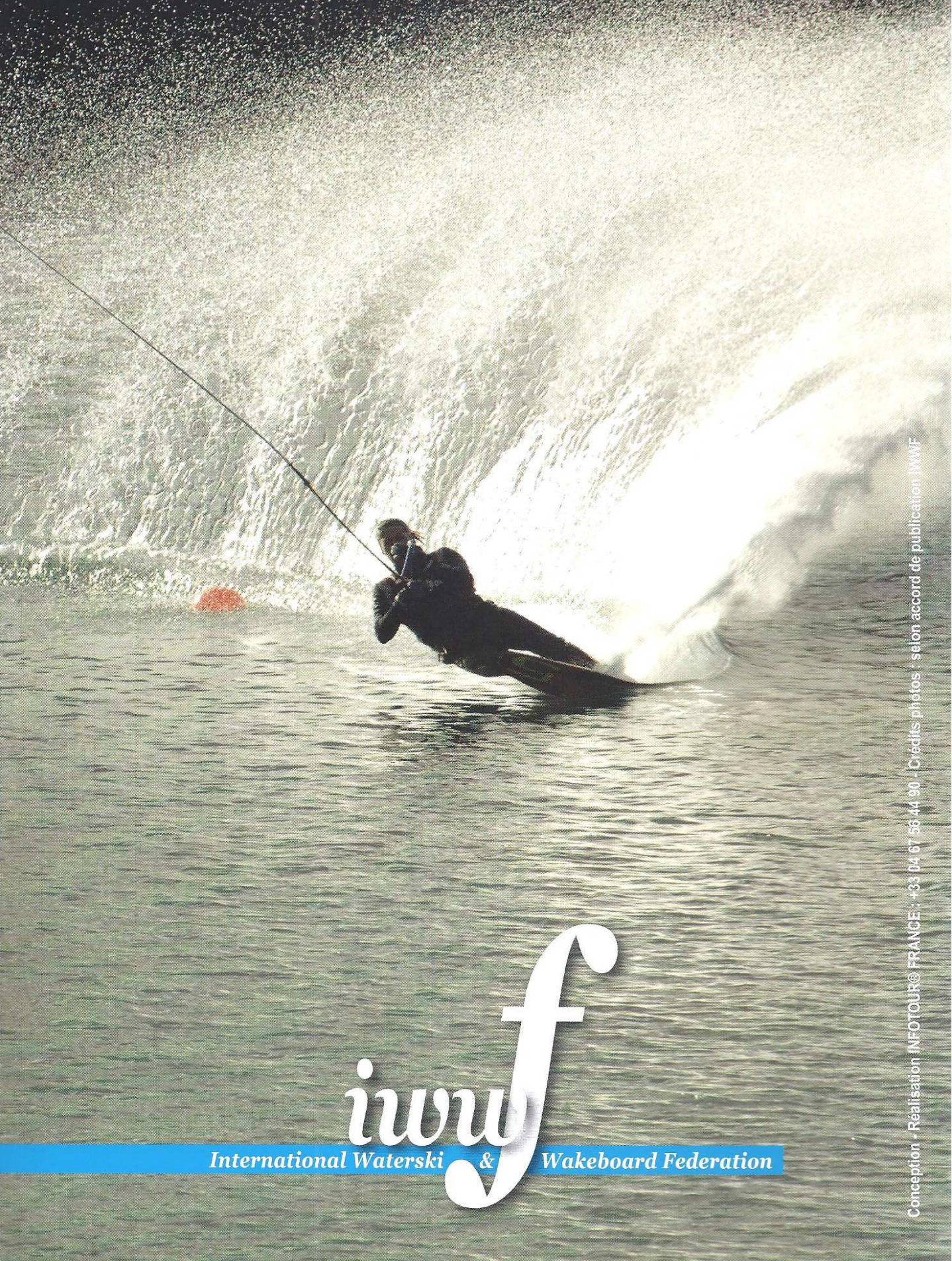
See you on the water!





# - THE EXPERTS IN CABLE PARK BUSINESS





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